

iService



iService

Product history



Version 1.0

iServices-iPad released on the apple store, including apartment introduction, city life, surroundings information, travelling guide and interactive service 5 modules



Version 1Plus

Home Page optimization, Video Play, Custom module.



Version 3

Smart home, Mobile key, Interactive, Data analysis.

2015.2



2016.4



2015.9



2016.9-2017.5

2017-2018



Version 1.6

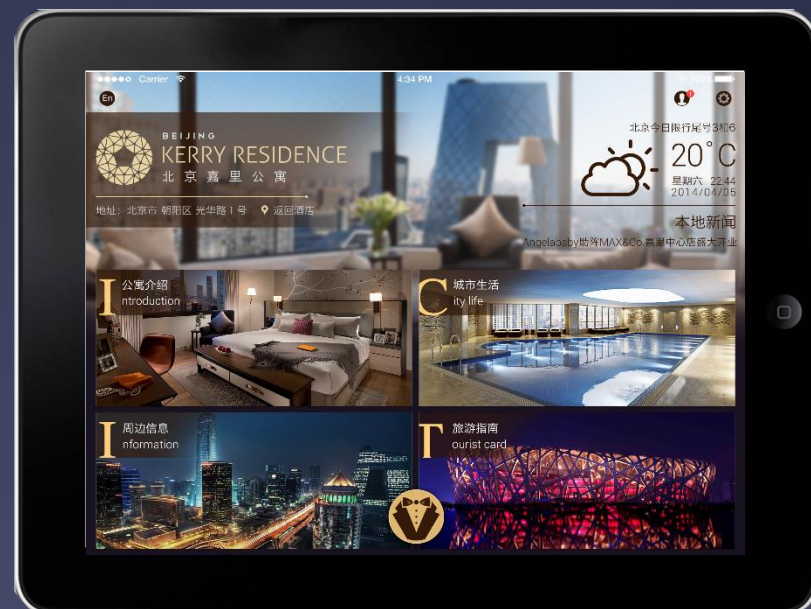
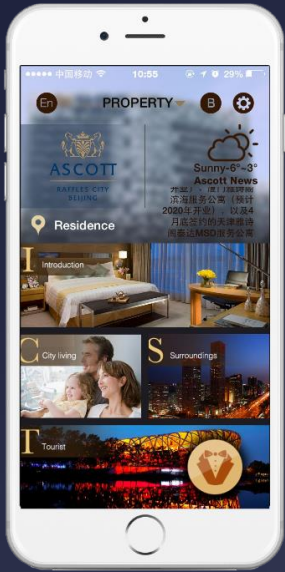
IOS iPhone、Android.
Navigation, Activity module,
Promotion and Room amenities
order



Version 2

New revision, real-time room
status, booking engine, self check-
in/out, Property life, Social media
sharing.

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Functions & Features

- Booking
- Push News
- Smart Room
- Translate
- Self-Service
- Navigations
- Media Sharing
- Address Book
- Shopping
- Reay-Time Flight Information
- Multilingual
- 720° Panoramic Room Viewing

Main Modules

- Introductions
 - Reservation
 - Room Type
 - Fire Control Guide
 - Travel information
 - Facilities Introduction
 - Room amenities
 - Promotions
 - Group Promotions
 - Group News
 - Rooms Promotion
 - Shops
- Local Interest
 - Land Marks
 - Delicious
 - Bank and hospital
 - Shopping Center
 - Shopping malls
 - Leisure & entertainment
 - Tourist information
- Property Living
 - Property notices and activities
 - Guest feed-back
 - Property Living

Data Analysis

- Statistics by logon-on regional
- User Login statistics
- User behavior statistics
- Event Conversion Rate Analysis
- Productivity Analysis

Multi-platform support



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Home

User

User Information and setting

1

Shot cut Key

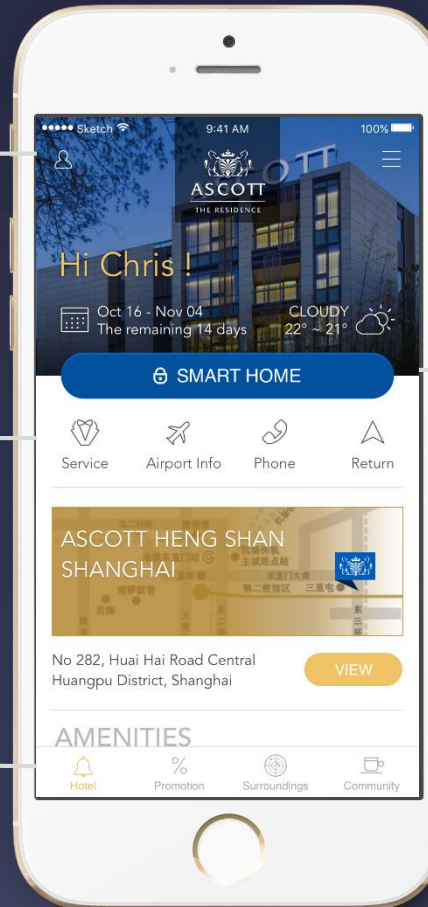
Slipble areas, including return apartments, news, regular calls, self-service, feedback, check-in, property, flight information, etc.

3

Main Modules

Including apartment introduction, promotion, local Raiders, property living

5



2

Smart Home

Smart control including mobile room key

4

See more apartment information



Slide



ASCOTT HENG SHAN SHANGHAI



No 282, Huai Hai Road Central Huangpu District Shanghai 2.4KM



360° VIRTUAL TOUR



APARTMENT LISTING



1-Bedroom Deluxe

Max 3 person(s) Super king-size bed

No of Units: 5
Apartment Size: 103 sqm
Location: 1st to 6th floors

BOOK NOW

FIRE FIGHTINH



GETTING TO ASCOTT HENG SHAN SHANGHAI

From Shanghai Hongqiao Airport:

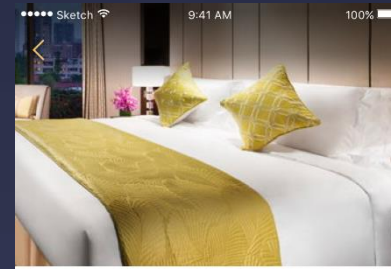
By Taxi: It takes approximately 40 minutes by taxi and costs about ¥80 to get to the residence.

From Pudong International Airport:

By Airport Bus and Taxi: Take the airport bus Line 2 from Pudong International Airport to Jing'an Temple station. Then take a 5-minute taxi ride to get to the residence. It takes approximately 50 minutes and costs about ¥37.

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Introductions



1-BEDROOM DELUXE

Max 3 person(s)

1 Living & Dining Area
1 Kitchen
1 Bedroom

Super king-size bed

1 Bathroom with bathtub
1 Balcony

No of Units: 5
Apartment Size: 103 sqm
Location: 1st to 6th floors



LIVING/DINING

1 single sofa
2-3 seater sofa
6-seater dining table
CD / DVD player
HiFi system
Home Entertainment System
Telephone (with IDD)
Work desk & chair

BEDROOM(S)

1 king-size bed (sec)
1 king-size bed (third)
1 super king-size bed (bedroom)
Flat screen television channels (master bedroom)
Flat screen television & cable channels
In-room electronic system (bedroom)
iPod docking station and alarm clock

APPLY NOW

Press



Apartment introduction includes room introduction, room amenities, apartment facilities, fire information, traffic information. Guests can easily obtain the various types of apartment information.

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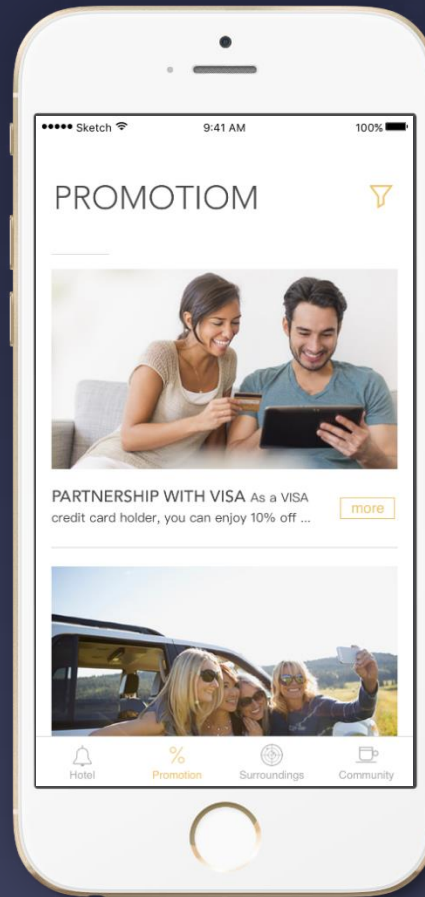
Promotions

Filters

Can be classified to view the information

More details

Click to see more details and media sharing

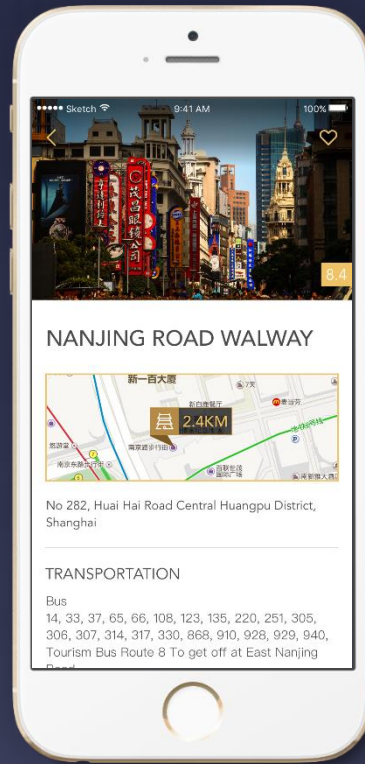


Press



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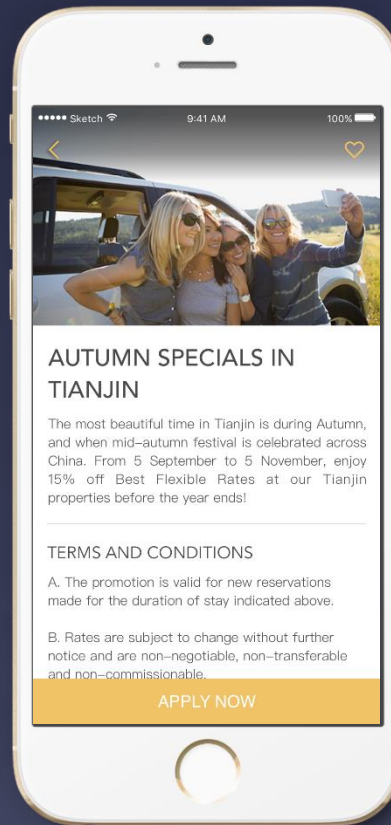
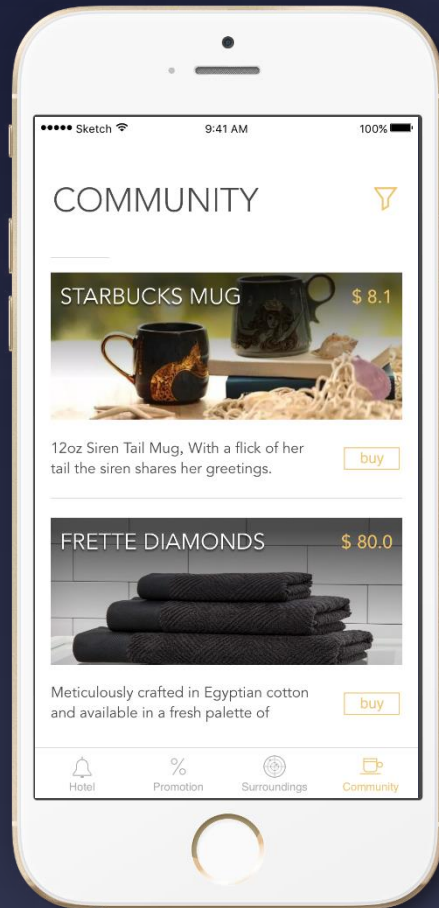
Local Interest



Local interest include delicious, landmarks, entertainment, hospital, banks, travel, etc., guests can easily view the appropriate category information, with press a key to navigate the destination.

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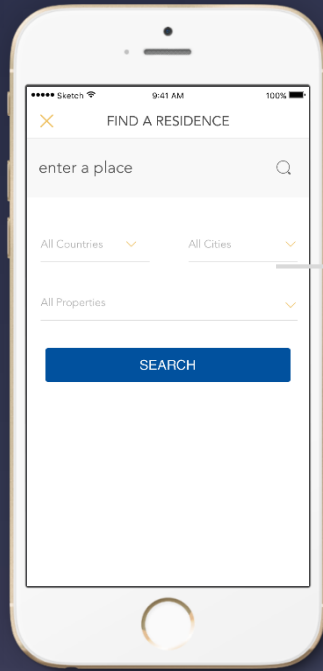
Property Living



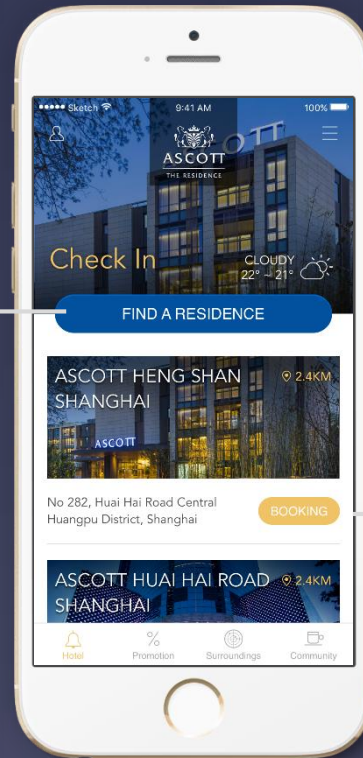
Property living includes property activities and notices, experiential shopping, feedback, etc., so that guests can better integrate into the Ascott family.

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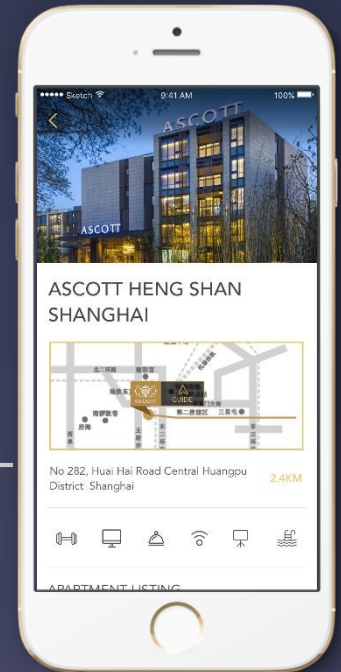
Guest Mode



Search for global properties



View property information

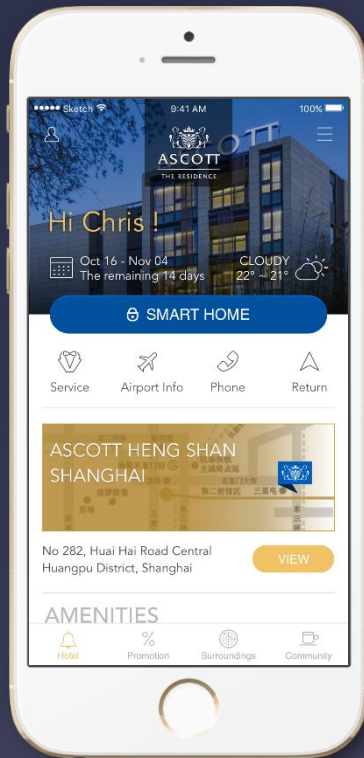


Pre-Login

listing out properties based on the location of phone, book for an apartment allows you to search for a global apartment directly

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In-house guest



Login-on

Showing in-house guest information, automatically display the apartment facilities: smart room control, self-service, flight information, etc.



No active will automatic lock, password unlock

Delicious

Cuisine

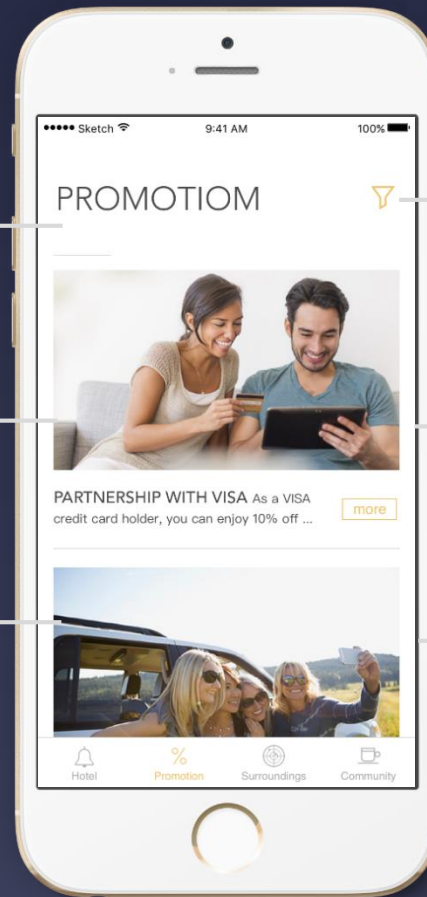
The recipe

Comment

Comment on the restaurant, and communicate with other guests

Notice

Guests can quickly get the information of the new cuisine



Panoramic room viewing

720° room viewing

Sharing

Guest can sharing the experience to social media

Menu

Touch the screen to view the menu and order the delicious

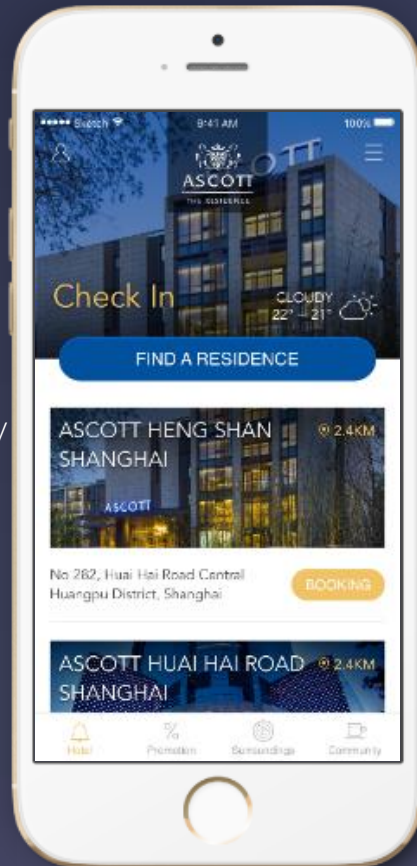
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Booking

Searching...

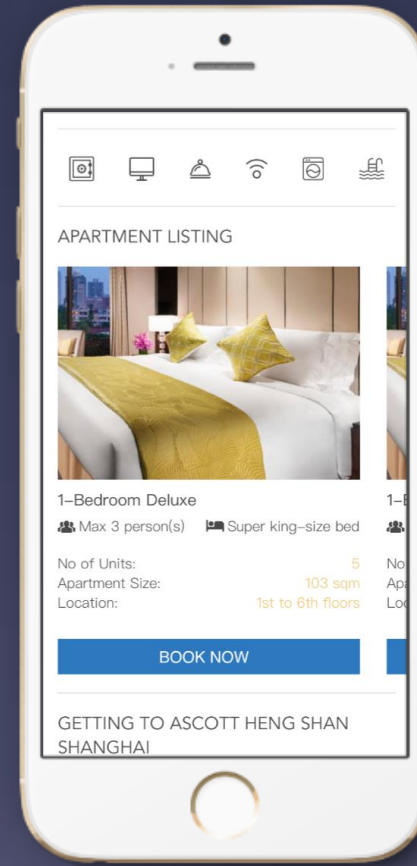
Showing the nearest apartment automatically

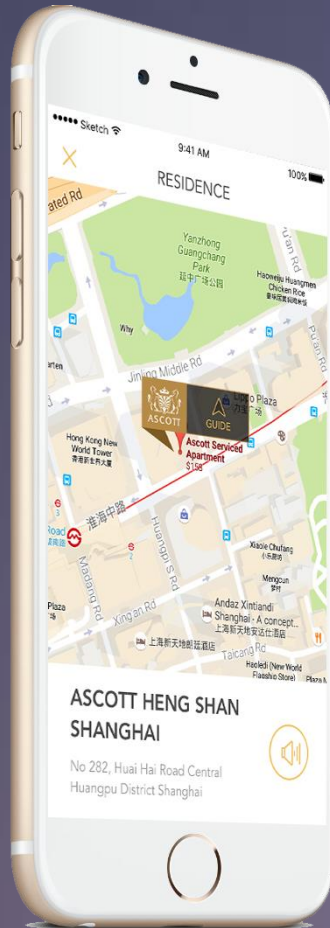
Fast & easy booking



Room viewing over the Apps

Book for room viewing



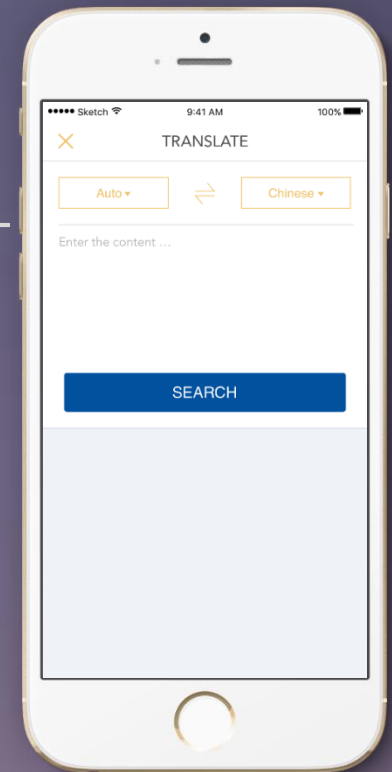


Returned to Residence

Locate the location of the apartment, the local language display address and voice broadcast

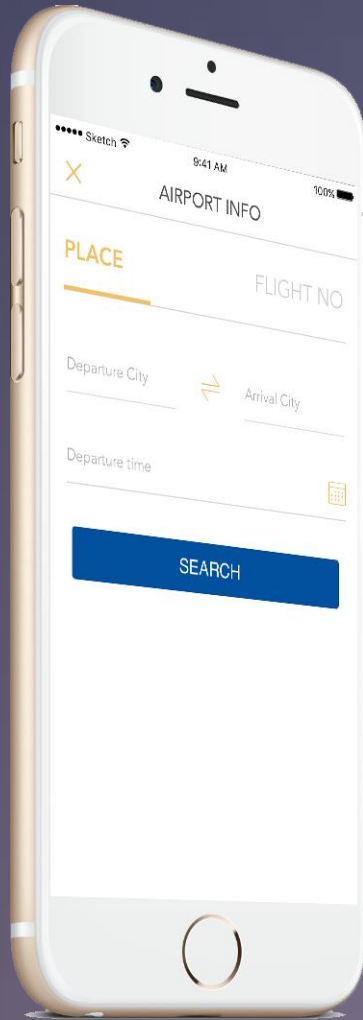
Translate

More than 20 language translations automatically use Google translations that call locally supported translation systems when the API can not connect to Google



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Other Features



Flight information

Real-time information of flight

Navigation



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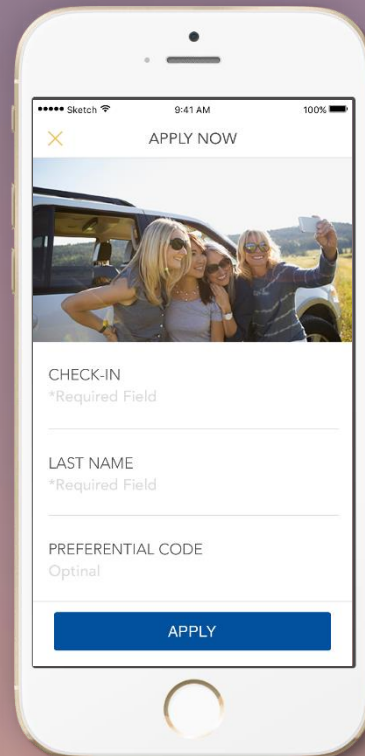
Smart Room



- Room Key
The app stores a secure electronic key that is unlocked anywhere on the network
- Smart scene settings
Customize the scene settings
- Real-time status view
Temperature and humidity display
View the room status at any location
- Intelligent energy – saving system
The room is automatically switched when the room is not in the room
- Device wake up
One key to turn on and turn off all devices

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Property Activities



- Online Registration
Guest registry over the iService for the property activities
- Statistics
Property staff check the number of applicants on time, automatic reminder when reach the maximum number
- Multimedia
Can add pictures, video, audio and other media files
- Share
Sharing to the social media

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Pushing



- Important notices reminder
Fire, power outages and other messages pushed to the mobile phone system message
- Guest history information
Guest can view the historical information, the system automatically retains the occupancy information and preferences
- Interactive service real-time message push

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720° Panoramic viewing



iService APP SCREEN

Lightly touch

